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1 2 3 4 5	QUINN EMANUEL URQUHART & SULLIV Sean Pak (Bar No. 219032) seanpak@quinnemanuel.com Melissa Baily (Bar No. 237649) melissabaily@quinnemanuel.com James Judah (Bar No. 257112) jamesjudah@quinnemanuel.com Lindsay Cooper (Bar No. 287125) lindsaycooper@quinnemanuel.com	YAN, LLP							
6	Iman Lordgooei (Bar No. 251320) imanlordgooei@quinnemanuel.com								
7	50 California Street, 22nd Floor San Francisco, California 94111-4788								
8	Telephone: (415) 875-6600 Facsimile: (415) 875-6700								
9	Marc Kaplan (pro hac vice) marckaplan@quinnemanuel.com								
10	191 N. Wacker Drive, Ste 2700 Chicago, Illinois 60606								
11	Telephone: (312) 705-7400 Facsimile: (312) 705-7401								
12	Attorneys for GOOGLE LLC								
13	UNITED STATES DISTRICT COURT								
14	NORTHERN DISTRICT OF CALIFORNIA								
15									
16	SAN FRANCISCO DIVISION								
17	SONOS, INC.,	Case No. 3:20-cv-06754-WHA Related to Case No. 3:21-cv-07559-WHA							
18	Plaintiff,	DECLARATION OF JOCELYN MA IN							
19	VS.	SUPPORT OF GOOGLE LLC'S OPPOSITION TO SONOS, INC.'S MOTION FOR INJUNCTIVE RELIEF							
20	COOCIETIC	MOTION FOR INJUNCTIVE RELIEF							
21	GOOGLE LLC,								
22	Defendant.								
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28									
		CASE No. 3:20-cv-06754-WHA							

DECLARATION OF JOCELYN MA

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I, Jocelyn Ma, declare and state as follows:

- I am an attorney licensed to practice in the State of California and am admitted to 1. practice before this Court. I am an associate at Quinn Emanuel Urquhart & Sullivan LLP representing Google LLC ("Google") in this matter. I make this declaration in support of Google's Opposition to Sonos, Inc's Motion for Injunctive Relief (Dkt. 820). If called as a witness, I could and would testify competently to the information contained herein.
- 2. Below is a reproduction of Figure 13-S from the Opening Expert Report of Sonos's damages expert, Mr. James Malackowski, which summarizes the number of units of each accused product sold from the start of the damages period through Q3 2022. As Figure 13-S shows, the total number of infringing units sold in this period was 14,133,558.

Section in the Advanced Conference Conferenc	lov. 24 - Dec. 31	(Conservations)		///			Section 1994	144144	42703
Device Name	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Total
Google Home	28	32	36	56	1,731	1,248	4	5	3,135
Google Home Max	12,811	1,251	180	361	692	-	(183)	5	15,112
Google Home Mini	50,384	23,189	14,716	45,582	97,027	11	100		231,009
Google Home Hub	175,967	22,235	39,103	16,440	14,282		(376)		267,651
Google Nest Mini	622,122	292,178	180,957	302,596	525,631	123,947	111,455	197,021	2,355,907
Google Nest Hub Max	39,353	29,927	39,707	66,584	92,797	47,018	52,285	66,437	434,108
Chromecast	507,131	810,845	679,767	676,876	1,277,708	203,394	307,859	213,645	4,677,225
Chromecast Ultra	6,282	(15)	435	15	5,841	22	2	-	12,560
Chromecast Audio	23	8	(%)	- 5	1,069	92	543	21	1,069
Chromecast + Google TV	379,682	349,520	471,224	522,520	724,127	317,221	554,883	401,088	3,720,265
Google Nest Wifi	131,737	193,409	273,414	219,371	417,885	183,993	142,371	144,560	1,706,740
Google Nest Andro	85,582	45,468	43,267	58,253	170,791	35,217	47,667	35,585	521,830
Chromecast with Google TV (HD)				200				186,946	186,946
Total Units	2,011,080	1,768,039	1,742,806	1,908,654	3,329,581	912,049	1,216,067	1,245,282	14,133,558

- 3. Based on the data shown in Figure 13-S, I summed the number of Google Home Mini, Google Nest Mini, Chromecast, Chromecast Audio, Chromecast + Google TV, and Chromecast with Google TV (HD) devices sold during this period for a total of 11,172,421 units. This constitutes approximately 79% of the total infringing units sold.
- 4. Based on the data shown in Figure 13-S, I summed the number of Chromecast, Chromecast Ultra, Chromecast + Google TV, and Chromecast with Google TV (HD) devices sold during this period for a total of 8,596,996 units. This constitutes approximately 61% of the total infringing units sold. The number of other products totaled to 5,536,561.
- 5. Based on the data shown in Figure 13-S, I summed the number of Google Home Hub, Google Nest Hub Max, and Google Nest Audio devices sold during this period for a total of

Chromecast Ultra, Chromecast + Google TV, or Chromcast with Google TV (HD) devices.

6. Attached as Exhibit 1 is a true and correct copy of an article from Geek Wire entitled

2,408,499. This constitutes 43.5% of the 5,536,562 other devices sold that were not Chromecast,

- 6. Attached as Exhibit 1 is a true and correct copy of an article from Geek Wire entitled "Amazon maintains big lead over Google and Apple in U.S. smart speaker market, new study says," available at https://www.geekwire.com/2021/amazon-maintains-big-lead-google-apple-u-s-smart-speaker-market-new-study-says/.
- 7. Attached as Exhibit 2 is a true and correct copy of excerpts from the Rebuttal Expert Report Regarding Damages of W. Christopher Bakewell, dated January 13, 2023.
- 8. Attached as Exhibit 3 is a true and correct copy of an article from Forbes entitled "Google's Chromecast A Brilliant Play For The Living Room -- Especially With \$35 Price Tag," available at https://www.forbes.com/sites/jasonevangelho/2013/07/24/googles-chromecast-a-brilliant-play-for-the-living-room-especially-with-35-price-tag/?sh=1e6f07116f13.
- 9. Attached as Exhibit 4 is a true and correct copy of an article from Android Guys entitled "Chromecast (2nd gen) review: a worthy upgrade?," available at https://www.androidguys.com/reviews/accessory-reviews/chromecast-2nd-gen-review-a-worthy-upgrade/.
- 10. Attached as Exhibit 5 is a true and correct copy of an article from Tom's Guide entitled "Google Chromecast (3rd Generation) review," available at https://www.tomsguide.com/us/google-chromecast-3rd-generation,review-5843.html.
- 11. Attached as Exhibit 6 is a true and correct copy of an article from PCMag entitled Google Chromecast Audio Review, available at https://www.pcmag.com/reviews/google-chromecast-audio.
- 12. Attached as Exhibit 7 is a true and correct copy of an article from Make Use Of entitled "Google Home Mini v. Google Nest Mini: What Are the Differences?", available at https://www.makeuseof.com/google-home-mini-nest-mini/.
- 13. Attached as Exhibit 8 is a true and copy of an excerpt of the deposition testimony of Tomer Shekel.

1	14. Attached as Exhibit 9 is a true and correct copy of an article from Protocol entitled						
2	"Supply chain pain: Sonos can't make enough speakers," available at						
3	https://www.protocol.com/sonos-black-friday-sales-shortages.						
4	15. Attached as Exhibit 10 is a true and correct copy of an article from CNBC entitled						
5	"Sonos CEO says this is the most challenging time for tech companies he's ever seen," available						
6	at https://www.cnbc.com/2021/09/28/sonos-ceo-says-this-is-the-most-challenging-time-for-tech-						
7	companies-hes-ever-seen.html.						
8	16. Attached as Exhibit 11 is a true and correct copy of an article from the Wall Street						
9	Journal entitled "Sonos Works to Grow Malaysia Operation Despite Supply-Chain Issues,"						
10	available at https://www.wsj.com/articles/sonos-works-to-grow-malaysia-operation-despite-						
11	supply-chain-issues-11622214252.						
12	17. Attached as Exhibit 12 is a true and correct copy of an article from The Verge						
13	entitled "Sonos quietly raises Beam and Sub prices by \$50," available at						
14	https://www.theverge.com/2023/2/21/23609416/sonos-beam-gen-2-sub-price-increase.						
15	18. Attached as Exhibit 13 is a true and correct copy of an article from The Verge						
16	entitled "Sonos raises prices for majority of products amid supply chain crunch," available at						
17	https://www.theverge.com/2021/9/10/22667044/sonos-speaker-price-increases-announce-						
18	september-12.						
19	I declare under penalty of perjury that to the best of my knowledge the foregoing is true and						
20	correct. Executed on June 29, 2023, in San Francisco, California.						
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22	By: /s/ Jocelyn Ma						
23	Jocelyn Ma						
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ATTESTATION I, Sean Pak, am the ECF user whose ID and password are being used to file the above Declaration. In compliance with Civil L.R. 5-1, I hereby attest that Jocelyn Ma has concurred in the aforementioned filing. DATED: June 29, 2023 /s/ Sean Pak Sean Pak